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## THE DIFFERENCE IS IN THE DETAILS

### Three Rivers Realty

uses the most effective tools possible to reach today's buyers. We put our efforts into creating customized marketing tools to showcase your property and then present it to our extensive Buyer database and introduce it to key real estate agents.



#### Customized Marketing Tools:

- Target buyer profile
- Marketing Presentation Package for use in our office and for visitors to your home
- Community Information Sheet
- Wall Card that prominently displays your property in our Office.
- Visual Tour of your home
- Monthly newsletter featuring your home to our over 5,000 potential buyers
- Outreach to targeted realtors: email blasts; custom flyers; giveaways; postcards and open houses.

Market research clearly shows that most people moving to our area use the **Internet** to search for property, and our experience bears that out. We offer maximum exposure on the Internet with the following listing presence:



- Your property's detailed web page and promotion on the Three Rivers Realty website
- Brunswick County MLS
- Automatically picked up by various real estate websites: *Realtor.com; Trulia.com; Zillow.com; Homes.com; Hotpads.com; Homes.org; Retiring to Brunswick County.com; Trovit.com; Help-U-Sell.com; etc. New websites are popping up daily!*

**PREPARATION. MARKETING EXPERTISE. MARKET KNOWLEDGE. COMMUNICATION.**

*We develop a customized marketing strategy for your property!  
We've got the details covered in our small-town agency with a national reach!*

*[www.ThreeRiversRealtyNC.com](http://www.ThreeRiversRealtyNC.com)*